





Biotest Strategy for 2020

**Investments. Expansion. Future** 



## **Cornerstones of the Biotest Strategy**

#### Internationalisation

Marketing authorisation in further markets

### **Research and Development**

Additional indications, new developments

#### **Focus**

Haematology, clinical immunology, intensive care medicine







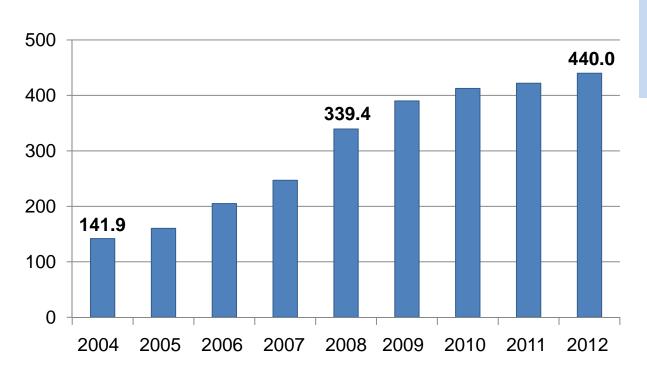






## Continue and accelerate growth

### Biotest Group: Sales 2004-2012 (€million)\*



Sales target for 2020:

~ €1 billion

<sup>\*</sup> On a comparable basis, only pharmaceutical activities





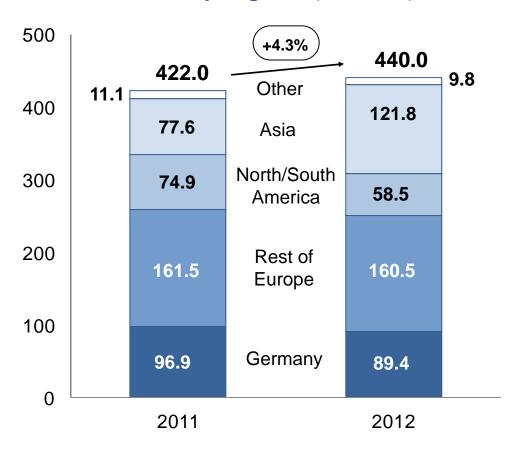
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Figures for FY 2012 and Q1 2013



# Sales grow in line with expectations

### Sales by region\* (€ million)

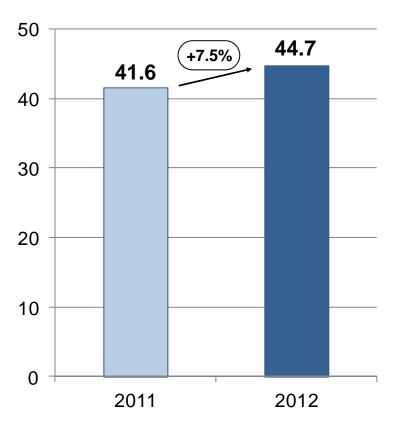


<sup>\*</sup> Continuing Operations

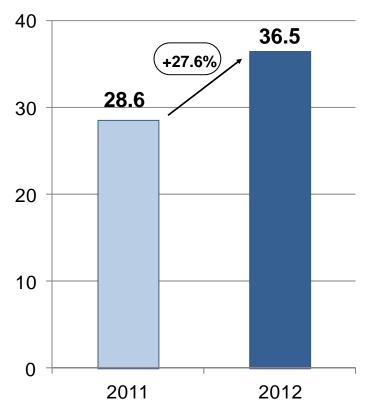


# Significant earnings increase





### **Earnings before taxes\*** (€ million)

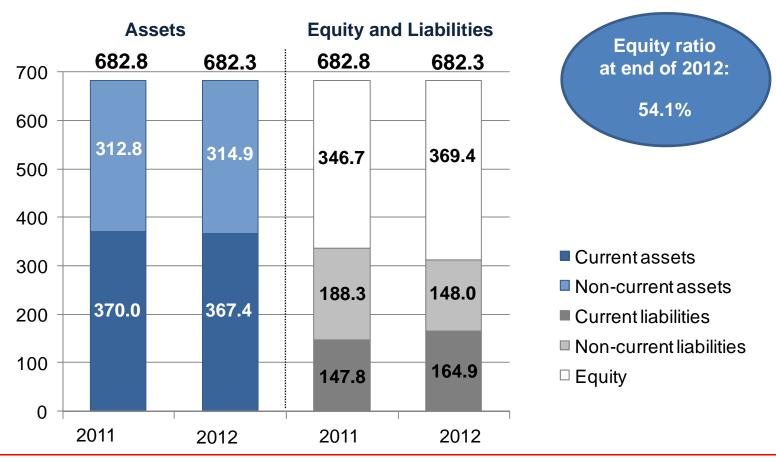


\* Continuing Operations



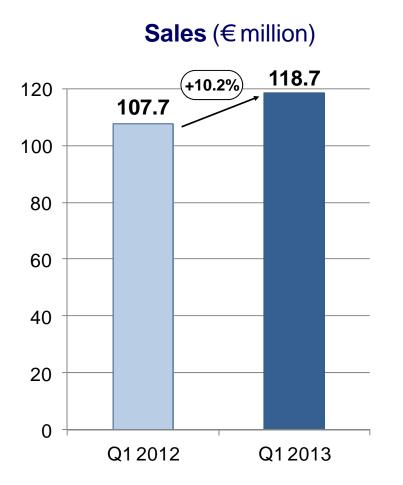
## Financial position: stronger equity base

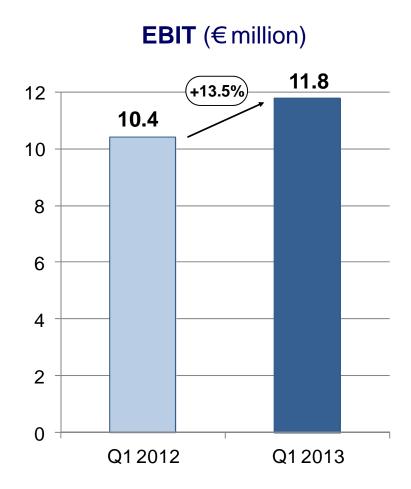
### Financial Position of the Biotest Group (€ million)





## **Good start to financial year 2013**

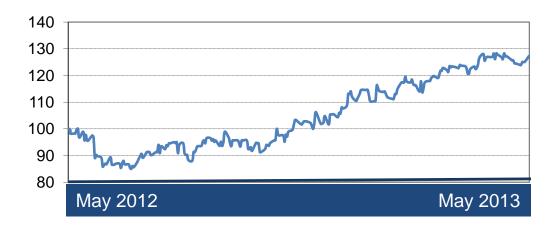




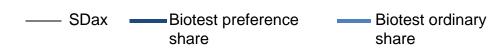


### Biotest stock: attractive investment

# Biotest AG share price performance vs. SDAX



Closing price on 10<sup>th</sup> of May 2012 = 100



- Dividends for 2012\*:
  - € 0.50 per ordinary share
  - € 0.56 per preference share
- 5th consecutive dividend increase
- Shareholder return\*\*:29% (ordinary shares)33% (preference shares)
  - Proposal of the Board of Management and Supervisory Board to the ASM
  - \*\* Performance May 2012/2013 plus dividend for 2012 (as of 06.05.2013)





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# **Corporate Development and Strategy**



### Milestones in 2012

- US authorisation for Bivigam<sup>TM</sup>
- Existing products further developed (including Intratect® 10%)
- International position improved
- Progress made in research and development











# Bivigam<sup>™</sup> strengthens position in the US



- Polyspecific intravenous immunoglobulin, comparable to Intratect<sup>®</sup>
- FDA authorisation in December 2012
- Excellent efficacy and safety profile
- Successful launch in February 2013, sales volume in line with expectations
- Medium-term market potential: USD 100 million per year



# Targeted development of Intratect®

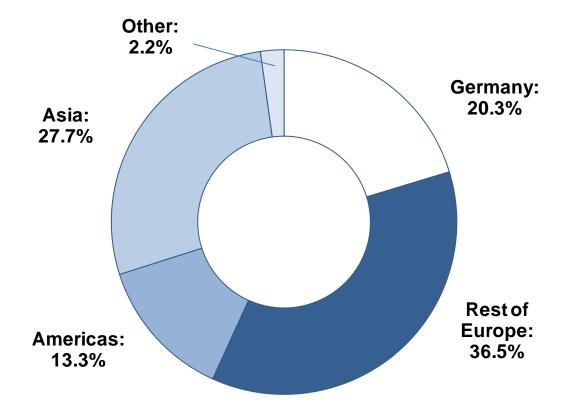


- Intratect® 10%
- Immunoglobulin with higher doses
- Geared to outpatient therapy
- Allows faster administration
- 5% solution remains first choice for inpatient treatment



### **Business further internationalised**

### **Biotest: Sales by region 2012**





## China: moving into a growth market

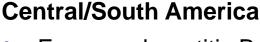


- China is world's third-largest pharmaceutical market
- Double-digit growth rates
- Market entry through reactivation of albumin authorisation
- Distribution partnership with leading Chinese pharmaceutical company



### Immunoglobulin sales boosted





- Focus on hepatitis B immunoglobulins:
  - Hepatect<sup>®</sup>
  - Zutectra<sup>®</sup>
- Focus markets: Brazil, Mexico, Colombia, Argentina



#### Russia

- Distribution partnership with Merz Pharma for immunoglobulins
- Utilize established distribution channels for Haemoctin<sup>®</sup> (tender contract business)



# **Greece:** meeting our responsibility



- Supply to Greek hospitals resumed in early 2013
- Distribution agreement with Vianex
- Strict protections for receivables:
  - advance payment or German bank guarantee
- Sales from January to April 2013:
  € 2.2 million



# Development projects are making progress



### Haematology



Clinical Immunology



# **Intensive Care Medicine**

• BT-062

- Civacir<sup>®</sup>
- Cytotect ® 70 (BT-094)
- Tregalizumab<sup>®</sup> (BT-061)
- BT-063

- IgM concentrate
- Fibrinogen



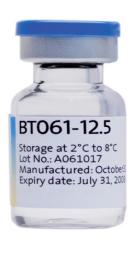
# Civacir® – immunoglobulin with high potential



- Hepatitis C immunoglobulin for reinfection prophylaxis after liver transplantation
- "Orphan drug designation" in Europe and US:
  10- and 7-year exclusivity after authorisation (respectively)
- Very high demand:
  - Currently no reliable prophylaxis for the critical period immediately after transplantation
  - In the EU and US alone, more than
    5,000 liver transplants due to hepatitis C
    each year



# Tregalizumab – taking the next step



- Lead indications of rheumatoid arthritis (RA) and psoriasis
- Partnership with AbbVie (formerly Abbott)
- Start of phase IIb study with up to 350 patients in the US, Canada and Europe in Q2 2013
- Largest clinical trial in Biotest history



# Partnership with ADMA: agreement brings additional potential for Biotest



US biotech company

Focus on special therapeutic immunoglobulins for treatment of rare diseases

- BPC supplies plasma with very high titres of RSV antibodies and produces this immunoglobulin for ADMA
- Biotest acquires license to market and sell the product in Europe and selected countries in North Africa and the Middle East
- ADMA is in preparation for a phase III trial in the US



## IgM concentrate: development on target



- IgM concentrate for effective treatment of sepsis (severe bacterial infection)
- Unique mechanism of action
- Interim analysis of ongoing phase II trial: continuation of development clearly recommended



# Fibrinogen – start of clinical development

- Fibrinogen deficiency causes severe bleeding
- Fibrinogen from Biotest infusion-ready very quickly
- Phase I/II study began in Q1 2013
- Sales potential: about € 100 million/year
- Better use of raw material blood plasma



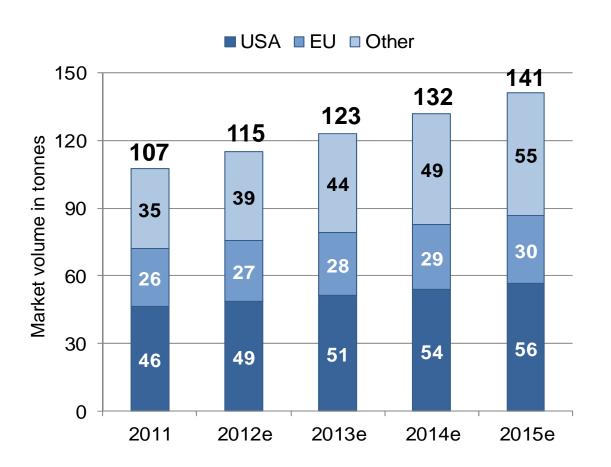


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# Demand for immunoglobulins continues to grow



# Expected long-term annual growth\*

EU: 4.5%

USA: 4.5%

Other: 12%

**World: 7%** 

Source of all data: MRB (2012)

<sup>\*</sup> Estimates excluding possible potential in Alzheimer's



## Investments in further growth

### Expansion of global capacity to:

#### Plasma fractionation:

# 3.1 million litres/year

currently: 1.5 m litres/year

### Immunoglobulins:

13 t/year

currently: 5.5 t/year

#### **Albumin:**

72 t/year

currently: 21 t/year

- Capacity expansion programme in Dreieich
- Construction of new production plants at HQ
- Duration: 2013 to 2018
- Investment: > €200 million
- More than 300 additional jobs



<sup>\*</sup> excluding already initiated projects (e.g. filling expansion)



# Capital increase as an important financing element



- Increase share capital by €3.7 million or 12.5%
- Issue up to 1.46 million new preference shares from authorised capital
- Subscription right for all shareholders (ordinary shares + preference shares)
- Planned for summer 2013



### Vision – our road to 2020



- Consistent focus on biological drugs for the therapeutic areas of haematology, immunology and intensive care medicine
- Continuous investment in the development of new therapeutic options



- Worldwide operations with a strong base in Europe and the US
- Awareness of responsibilities
- Focused on growth



